

BORGHESE NEWS & EVENTS

JANUARY 2010

BLOGS

- **The Luxury Spot** – *Superiore State-of-the-Art Mascara* was a featured contest on the 15K+ audience online mag (94 people responded; they shared the contest on Facebook and twitter as well as follow and became a fan of Borghese) –

<http://www.theluxuryspot.com/2010/01/15/win-sexy-lashes-with-mascara-from-borghese-beauty-its-renees-fav/>

- **Raging Rouge** – Our Valentine's Day gift set, *Classic Romance*, is featured -

<http://www.bagsblingandbeauty.com/2010/01/borghese-classic-romance-gift-set.html>

- **I Feel Pretty** – Our Valentine's Day gift set, *Classic Romance*, is featured –

<http://maria-ifeelpretty.blogspot.com/2010/01/il-mio-tesoro-borgheses-valentines-day.html>

- **Beauty Products Rating** - Our Valentine's Day gift set, *Classic Romance*, is featured -

<http://beautyproductsratings.blogspot.com/2010/01/lasting-kiss-for-valentines.html>

- **News and Beauty** - Our Valentine's Day gift set, *Classic Romance*, is featured -

<http://www.newsandbeauty.com/blog/?p=591>

- **Beautiful Makeup Search** - Our Valentine's Day gift set, *Classic Romance*, is featured -

<http://www.beautifulmakeupsearch.com/beauty-blog/a-beautiful-borghese-gift-set-for-valentines-day.html>

PRINT/MAGAZINES

- **Baltimore Style Magazine** - Our *Serenity Now* gift set is featured as a Valentine's Day Gift-

http://www.baltimorestyle.com/index.php/style/beauty/mark/borgheses_serenity_now_gift_sets/

EVENTS

- **The Wedding Salon** - A small gift basket of *Various Borghese products* was gifted to Bethenny Frankel of the Housewives of New York City for her upcoming show.

