

BORGHESE NEWS & EVENTS

FEBRUARY 2009

BLOGS

- **Lovelyish** - *Curaforte Brillante Moisture Intensifier* is featured - <http://www.lovelyish.com/lovelyish/691166902/borghese-brightening-moisture-intensifier-giveaway/#>
- **Almost Pretty** - *Virtuale Flawless Foundation* is featured - <http://www.almostpretty.net/2789362>
- **Brainy Beauty** – Our Valentine’s Day gift set, *Road to Romance* is featured - <http://brainybeautys.blogspot.com/2009/02/share-love-win-something-wonderful.html>
- **styleAMMO** - Our Valentine’s Day gift set, *Road to Romance* is featured - <http://www.styleammo.com/2009/02/borghese.html>

PRINT/MAGAZINES

- **Star Magazine** – our *Nail Lacquer in Venetian Red* is featured in the Star Love Guide on page 72 of the Feb 16th issue w/ Demi Moore on the cover
- **1 Denver Magazine** – *Curaforte Brillante* is featured on page 35 – http://issuu.com/onemagdenver/docs/1mag_issue2/35?mode=embed&documentId=090210011620-0211a2fa69e54f2a94ef35b4a9b229af&layout=grey

EVENTS

- **First Wives Club Broadway Play Reading** - the cast of this new Broadway play was gifted with *Virtuale Foundation SPF 15* at an industry reading
- **Vena Cava Fashion Week Show** – 300 *Curaforte Moisture Intensifier* samples were gifted to the shows’s audience of editors, buyers, etc.
- **Lela Rose Fashion Week Show** - 375 *Curaforte Moisture Intensifier* samples were gifted to the shows’s audience of editors, buyers, etc.

CHARITIES

- **Bottomless Closet** – Approx. 510 1oz *Crema Straordinaria Da Giorno* were donated to the women of Bottomless Closet

