

BORGHESE NEWS & EVENTS

APRIL 2010

BLOGS

- **The Fashion Spot** – *Piedi Vitale Foot Cream* is featured -
<http://www.thefashionspot.com/fashion-news/news/82120-get-your-feet-ready-for-summer>
- **An Indian's Makeup Blog** – Mother's Day Gift sets, *Total Serenity* and *Sweet Tranquility*, are featured -
<http://anindiansmakeupmusings.blogspot.com/2010/04/beauty-news-deals-kits.html>
- **Beauty by Benz** – *Fango Active Mud for Face and Body* is featured -
<http://beautybybenz.blogspot.com/2010/04/borgheses-fango-active-mud-for-face-and.html>
- **Raging Rouge** - Mother's Day Gift set, *Total Serenity* is featured –
<http://www.ragingrouge.com/ragingrouge/2010/04/mothers-day-gifts-guide-beauty-treats-mom-will-adore-gift-ideas-gift-guide.html>

PRINT/MAGAZINES

- **Self Magazine** – *Insta-Firm Platinum Advanced Wrinkle Relaxer* wins **Self Magazine's 2010 Beauty Award for Best Line Filler Award**. It is also featured on page 70 in Self Magazine out on newstands now.



EVENTS

- **An Evening of Hope** – sample packettes of *Forma Bella Scrub & Crèmes*, *Gel Delicato Makeup Remover*, *Summer Glow & Splendide Mani* were given out to 300 consumers at the Short Hills mall event.
- **Movie: The Joneses** - *Superiore State-of-the-Art Mascara* and *B Moisture Lipcolour* are featured in this movie starring Demi Moore and David Duchovny.

CHARITIES

- **Nigel Barker Make A Wish** – *Borghese Nail Lacquer* was donated to two terminally ill teen girls

